

**About LiveTrends:**

LiveTrends designs and produces living home decor enjoyed by millions of people around the world. Ranked by *Inc.* Magazine as one of America's fastest-growing companies, the LiveTrends brand is available at over 15,000 stores in the US and Canada, including retailers such as Target and Lowe's. All LiveTrends products feature living plants, succulents, or cacti – fashioned into pieces designed to feel right at home in any interior.

LiveTrends operates like a fashion brand, with full-time designers conducting trend forecasting, product development, and consumer testing on an 18-month product design cycle. In addition to its headquarters in Florida, LiveTrends has design and research collaborators in Europe, including Denmark, Germany, and Belgium. This enables LiveTrends to design over 300 unique products each year, on an 18-month forward product cycle, inspired by the latest trends in interior design and consumer behavior.

LiveTrends' vibrant and dynamic culture is evident in each product we create and every person and decision is driven by our core values: Quality, Teamwork, Passion, Speed, and Innovation. We are a local brand with a national footprint, and while we take our work seriously, we never forget to have fun doing it. We employ over 150 people and are seeking expand our team further with an ambitious and creative Photographer.

**Photographer: Job Description**

We are seeking a full-time Photographer to create stunning and tasteful images for marketing and social media. The Photographer will work closely with our diverse team of marketing, graphic, and industrial designers to achieve brand, marketing, and sales objectives. Additionally, this Photographer will help us establish a new House Style for our images, which should effectively achieve communication goals while being tasteful and on-trend. Qualified applicants should be comfortable shooting lifestyle and product images, in both the studio and on location. This position will also be responsible for post-production and color correction. We are open to different levels of experience, but all candidates should have a strong portfolio, ability to learn on the job, and be willing to work collaboratively. We are also open to a hybrid photography-design role, depending on the candidate.

**Responsibilities**

- Produce stunning and tasteful images that effectively represent our product and brand
- Help establish a new House Style for images which will serve as a visual framework for images and help drive the look of our catalogs, social media, website, and more
- Work closely with the marketing, design, and sales teams to fully understand communication objectives
- Stay up-to-date on the latest trends in home decor, interior design, and lifestyle photography
- Help develop workflows and guidelines for studio photography, digital processing
- Retouch and composite both final production images and mock-ups
- Manage our library of digital images and assets

## Requirements and Qualifications

- A strong portfolio of tasteful, compelling images
- Degree in photography, design, fine art, or relevant experience
- Familiarity with the latest trends in lifestyle, interior, and fashion photography
- Ability to learn on the job and adapt to new processes
- Willingness to take direction and listen to other team member ideas
- Confidence shooting with both natural and studio light
- High proficiency in retouching and color correction in both Lightroom and Photoshop
- Excellent and organized working habits
- Ability to work under pressure and under tight deadlines
- Problem-solving skills with ability to think creatively with regards to locations and props
- Skills in graphic design and/or video a major plus

When applying please include: Resume and Portfolio samples with a small selection of your best work. Resumes without work samples will not be considered. PDF, web link, PowerPoint, Word documents and JPGs are preferred. Please limit submissions to 5mb.

To Apply: <https://recruiting.paylocity.com/recruiting/jobs/Apply/56503/Livetrends-Design-Group-LLC/Photographer>

## Benefits

- Competitive pay structure
- Matching 401k
- Medical insurance and additional health benefits
- Paid time off and paid holidays throughout the calendar year
- Ability to learn, be creative, and deliver truly beautiful products to millions of consumers
- Through proven success, motivation, and team work, potential for growth and promotions within the organization

LiveTrends is proud to be an Equal Opportunity Employer. All qualified applicants will receive consideration without regard to race, religion, color, sex (including pregnancy, gender identity, and sexual orientation), parental status, national origin, age, disability, family medical history or genetic information, political affiliation, military service, or other non-merit-based factors, or any other protected categories protected by federal, state, or local laws.

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire.

LiveTrends does not accept unsolicited resumes from search firms or any other vendor services. Any unsolicited resumes will be considered property of LiveTrends and no fee will be paid in the event of a hire.